

November 30, 2023

MUJI JIO World Plaza Opens in Mumbai on Wed. Nov. 1, Becoming the Largest MUJI Store in India



On Wednesday, November 1, in collaboration with Reliance Brands Limited (Head office: Mumbai City, Maharashtra State; President & CEO: Darshan Mehta; hereinafter “RBL”), Ryohin Keikaku Co., Ltd. (Toshima-ku, Tokyo; President and Representative Director: Nobuo Domae), which operates the MUJI brand, opened MUJI JIO World Plaza (approx. 1,109m²) in Mumbai, the center of finance and commerce in the Republic of India (hereinafter “India”), becoming the largest MUJI store to ever open in the country. This is the fourth MUJI store to open in India and the first with a sales floor area of over 1,000m²*. The store carries roughly 50% more products than are available at any other MUJI store in India and aims to enable customers to experience the world of MUJI by increasing the number of both mannequin clothing displays as well as furniture and bedding product layout displays. There is also an adjoining coffee stand, the first ever at a MUJI store in India, which is scheduled to open in the beginning of December. Coffee and light meals will also be served.

*Including stores only opened for limited periods of time.

■ Features of the new store

1. Offers clothing items and household goods useful in daily life

The store sells daily necessities, including men’s and women’s clothing, innerwear, socks, and other apparel items, as well as stationery, cosmetics, bedding, cleaning products, and other household goods.



2. A sales floor that makes it easy to envision daily life

The sales floor is designed to look like scenes from daily life, making it easy for customers to envision the products in their actual lives. The household goods section features displays of matching furniture, bedding, and other items, and the number of mannequins in the clothing section has been increased to showcase styling ideas according to the season.



[Store Information]

Store Name	MUJI JIO WORLD PLAZA
Address	Level 2, Jio World Plaza, G Block, Bandra Kurla Complex, Bandra East, Mumbai 400 055
Opened date	Wednesday, November 1, 2023
Opening Hours	11:00~22:00
Sales Floor	approx. 1,109m ²

For press inquiries, please contact rk-pr@muji.co.jp
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