

## Cashless payment will be available at about 230 MUJI stores in Japan Introducing a new payment service "COIN+" to MUJI's smartphone APP "MUJI passport"



Ryohin Keikaku Co., Ltd. (Toshima-ku Tokyo; President and Representative Director: Nobuo Domae) introduced a new payment service "COIN+" to its own smartphone application named "MUJI passport." This service is provided by Recruit MUFG Business Co., Ltd. (Headquarters: Chuo-ku, Tokyo; President and Representative Director: Eiji Natsume, hereinafter referred to as "Recruit MUFG Business") and can be used at about 230 MUJI stores (some of the stores where MUJI passport Pay can be used) in Japan from Tuesday, February 15.

"COIN+" is a payment service that has been installed also in "Air Wallet", a digital bank account management and payment application provided by Recruit MUFG Business. It makes it possible to purchase products and make payments using a QR payment function of "COIN+" installed in "MUJI passport".

See more details (in Japanese): <https://www.muji.com/jp/passport/pay/coinplus/>

### ■Why "COIN+"?

The settlement fee charged by "COIN+", the service offered by Recruit MUFG Business, is 0.99% (excl. tax), excluding the charge for the point refund.

The processes of point refund and settlement are separated, and beyond that, a low-cost payment solution is provided: this service concept resonated with us, and consequently, we decided to introduce this service.

By introducing QR payment to "MUJI passport", we can reduce the need for credit card payment

process and cash exchange, leading to shorter waiting time and fewer line-ups at the checkout counter.

Furthermore, with the introduction of "COIN+" at MUJI stores, we hope that this means of payment will spread to a wide range of businesses across Japan, including small and medium-sized local merchandisers, helping to make commerce more convenient for consumers and merchandisers.

### ■ Advantages of Using "COIN+"

**All you need to do is to register a "COIN+" account when you set up your payment method in "MUJI passport Pay", or to log in "MUJI passport" using a "COIN+" account.**

- "MUJI passport" users can continue to use the application same way as before while utilizing this new QR payment function of "COIN+".
- In addition to MUJI stores, "COIN+" can be used at other stores that have introduced the service (those with a logo of "COIN+") \*2 out of more than 200,000 "Air Pay" \*1 member stores throughout Japan.

\*1 A cashless payment terminal offered by Recruit

\*2 You need to launch the "MUJI passport" application and display the "COIN+" interface in order to use it. Please note that MUJI miles will not be granted when using "COIN+" at "COIN+" member stores other than MUJI.

- Charge to the stores for the use of "COIN+" is 0.99% (excl. tax), excluding the charge for the point refund, and it is extremely reasonable compared to charges imposed for other standard cashless payment services.

### ■ Stores where "COIN+" can be used (some of the MUJI stores where "MUJI passport Pay" can be used)

Refer to the store list (in Japanese)

<https://www.muji.com/jp/ja/shop/service/S038>

\* We are planning to increase the number of MUJI stores where "COIN+" can be used.

### [For Your Reference]

Please refer to the press release of Recruit MUFG Business for details of "COIN+" by clicking the link below:

[https://www.recruitmufgbiz.co.jp/news/pr\\_20211207.html](https://www.recruitmufgbiz.co.jp/news/pr_20211207.html)

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