Monthly Sales Trend for Nov 2025

Japan Business

Sales, Number of Customers and Sales per Customer (Year-on-year comparison basis)

%	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Sales	86.3	94.4
Number of Customers	95.3	102.4
Sales per Customer	90.5	92.1

Sales by Product Category (year-on-year change)

%	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Apparel	89.7	97.8
Household	80.3	87.6
Foods	99.1	109.0

Number of Stores

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	501	701
Number of New-opening Stores	-	8
Number of Closed Stores	-	2

Store openings

MUJI MIYAKO
MUJI AEONMALL SAGAYAMATO
MUJI TSUKUBAMIRAI
MUJISOO MARUHIRO AGEO
MUJI UOZU
MUJI AEONTOWN HIGASHINARASHINO
MUJI KATATA
MUJI CIINA CIINA OWARIASAHI

Sales trends

In November 2025, LFL Directly Managed Stores + Online Store sales were 86.3% YoY and sales at All Directly Managed Stores + Online Store were 94.4% YoY. In addition to the suspension of MUJI Online Store resulted in 13% negative impact on monthly sales, LFL store sales slightly declined YoY. The number of MUJI Week date was 1 day fewer than November last year (2025: October 24–November 3/ 2024: October 25–November 4), which had approx. 3–4% negative impact. On the other hand, having 2 more weekends and holidays compared to last year contributed a positive impact of approx. 3–4%.

In Q1, LFL Directly Managed Stores + Online Store sales were 100.3% YoY. Excluding the negative impact of the suspension of MUJI Online Store (approx. 7%), sales at LFL Directly Managed Stores progressed strong to 107% YoY.

MUJI Online Store partially resumed operations on December 1, with full restoration scheduled for mid-December.

2026年8月期 月別売上・客数・客単価昨比(速報値) Fiscal Year ending August 31, 2026

月次概況	Monthly sales trend
同去事業	

国内事業

		9月	10月	11月	第10	12月	1月	2月	第2Q	上期	3月	4月	5月	第3Q	9ヶ月	6月	7月	8月	第4Q	下期	年間
LFL = Like f	or Like	Sep	Oct	Nov	1Q	Dec	Jan	Feb	2Q	1H	Mar	Apr	May	3Q	9М	Jun	Jul	Aug	4Q	2H	Full Year
衣服	Apparel	102.7	123.1	89.7	105.0																105.0
生活	Household	96.7	110.3	80.3	95.6																95.6
食品	Food	99.2	118.2	99.1	106.4																106.4
	†ンラインストア naged stores (MUJI) + Online store	98.9	115.8	86.3	100.3																100.3
衣服	Apparel	112.6	134.0	97.8	114.4																114.4
生活	Household	104.9	119.9	87.6	103.8																103.8
食品	Food	111.2	130.5	109.0	117.6																117.6
営合計+オンラ ectly manage	ラインストア ed stores total (MUJI) + Online store	108.2	126.2	94.4	109.4																109.4
営既存店+2	ナンラインストア LFL directly managed stores	(MUJI)+ Online	store																		
数	Number of Customers	98.3	106.0	95.3	100.0								T								100.0
単価	Sales per Customer	100.6	109.2	90.5	100.3																100.3
	ラインストア Directly managed stores total (M	UJI) + Online s	tore																		
数	Number of Customers	107.0	114.8	102.4	108.2																108.2
単価	Sales per Customer	101.1	110.0	92.1	101.2																101.2
末店舗数(L	S含む) Number of Stores at the End of Mo	onth (Include L	S Stores)																		
舗数	Number of Stores	690	695	701	701																701
月出店数	Number of New-opening Stores	7	5	8	20																20
月退店数	Number of Closed Stores	0	0	2	2																2
ヤネルについて					Definition o	f Sales Char	nel·														

チャネルについて
・ 直営既存店:前年期首から期末まで通年で稼働した店舗
※同期間に30日以上継続して休業した店舗を除く

前年比数値について ・直営数値:店舗売上高(売価ベース)前年同月比

Definition of figures:

• DM: Flash store sales as percentage of the same month prior fiscal year.

	s and Sales per Customer (Year-on-y																				
			10月	11月	第1Q	12月	1月	2月	第2Q	上期	3,5			3333	第3Q	9ヶ月	6月	7月	8月	第40、下期	3333333
LFL = Like for Like		Sep	Oct	Nov	1Q	Dec	Jan	Feb	2Q	1H	М	ar Ap	r Ma	у	3Q	9M	Jun	Jul	Aug	4Q 2H	Full Y
『アジア事業 / East Asia 『営既存店 + オンラインスト』	7								B0000000000000000000000000000000000000					10000			81			E0000000000000000000000000000000000000	
国呂以行店 キオフラインスト) FL Directly managed stores		113.3	123.1																		11
	land China	113.1	124.3																		11
営合計+オンラインストア		119.2	129.8																		12
rectly managed stores tota		121.5	132.4																		
	land China																				12
	F LFL Directly managed stores (MUJ						I							- 100			81		1		
	Customers	112.7	121.0																		11
単価 Sales per C	Customer	100.5	101.7																		10
営合計+オンラインストア Di	rectly managed stores total (MUJI) +	Online stor	'e																		
	Customers	119.6	129.5																		12
単価 Sales per C	Customer	99.7	100.2																		10
末店舗数(J S含む) Nun	nber of Stores at the End of Month (Include ISS	itores)										-								
ii数 Number of		561	560																		
	New-opening Stores	11	2																		
月退店数 Number of	Closed Stores	7	3																		
南アジア・オセアニア事 第	∉ / Asia East/South & Oceania																				
営既存店+オンラインスト		105.0	110.2																		10
Directly managed stores 営合計+オンラインストア	(MUJI) + Unline store								-					- 88							-
ectly managed stores tota	al (MUJI) + Online store	127.8	131.8																		12
営合計+オンラインストア Di	rectly managed stores total (MUJI) +	Online stor	·e																		
	Customers	129.8	130.2																		1
単価 Sales per C	Customer	98.4	101.2																		
末店舗数(IS含む) Nun	nber of Stores at the End of Month (Include LS S	itores)																		
舗数 Number of		124	130																		
	New-opening Stores	1	6																		
月退店数 Number of	Closed Stores	1	0																		
米事業 / Europe & Am	ericas																				
営既存店+オンラインスト		107.5	110.8																		10
Directly managed stores	(MUJI) + Online store	107.5	110.8																		1
営合計+オンラインストア ectly managed stores tota	al (MUII) + Online store	108.7	111.4																		1:
	rectly managed stores total (MUJI) +	Online stor	.0	-					L		and a			1222			ia .			Economic Profession	in the same
	rectly managed stores total (MUJI) + Customers	106.6	109.7																		1
単価 Sales per C		102.0	101.6																		1
														3333			81				
末店舗数(LS含む) N 講数 Number of	umber of Stores at the End of M	onth (Inclu	ide LS Store	es)			1							1888			1				
	New-opening Stores	0	0				1														
	Closed Stores	0	0																		
古領券 (関わり合む)	Total Salan Character of the Co.																				
K占舗数(国内外合計)	Total MUJI Store as of the end of Stores	1,423	1,433																		1
	New-opening Stores	19	13																		
	Closed Stores	8	3								333			- 100							