

Monthly Sales Trend for Sep 2025

Japan Business

Sales, Number of Customers and Sales per Customer (Year-on-year comparison basis)

%	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Sales	98.9	108.2
Number of Customers	98.3	107.0
Sales per Customer	100.6	101.1

Sales by Product Category (year-on-year change)

%	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Apparel	102.7	112.6
Household	96.7	104.9
Foods	99.2	111.2

Number of Stores

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	504	690
Number of New-opening Stores	-	7
Number of Closed Stores	-	0

Store openings

MUJI TOYOAKE
 MUJI MURORAN MORUE NAKAJIMA
 MUJI UTO CITY MALL
 MUJI JOYFUL TOWN KUSHIRO
 MUJI NEWOMAN TAKANAWA
 MUJI AEONMALL MAKUHARISHINTOSHIN
 MUJI LALAPORT SAKAI

Sales trends

In September 2025, the monthly sales were 98.9% YoY at LFL Directly Managed Stores + Online Stores, and 108.2% YoY at All Stores + Online stores. There were negative impacts of 2 points due to having one less day on weekends and holidays compared to the previous year. On LFL Directly Managed Stores basis, while sales of Apparel increased due to strong sales of mid-season clothing as lingering summer heat continued, sales of Household goods decreased YoY as sales of furniture and fabrics were sluggish.

*The monthly overseas sales flash for September 2025 will be disclosed on Friday, October 10, the day of the announcement of Full Year financial results for the fiscal year ending August 2025.

Businesses Outside Japan

Sales, Number of Customers and Sales per Customer (Year-on-year comparison basis)

East Asia

	LFL Directly Managed Stores + Online Store		All Directly Managed Stores + Online Store	
		Mainland China		Mainland China
Sales	113.3	113.1	119.2	121.5
Number of Customers	112.7	-	119.6	-
Sales per Customer	100.5	-	99.7	-

Asia East / South & Oceania Business

	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Sales	105.0	127.8
Number of Customers	-	129.8
Sales per Customer	-	98.4

Europe & Americas Business

	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Sales	107.5	108.7
Number of Customers	-	106.6
Sales per Customer	-	102.0

Number of Stores by Business Segment

East Asia

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	-	561
Number of New-opening Stores	-	11
Number of Closed Stores	-	7

Asia East / South & Oceania Business

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	-	124
Number of New-opening Stores	-	1
Number of Closed Stores	-	1

Europe & Americas Business

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	-	48
Number of New-opening Stores	-	0
Number of Closed Stores	-	0

Store openings

MUJI WUHAN HANJIE WANDA (Mainland China, DM)
 MUJI CHONGQING THE RIVERBANK PLACE BY CIFI (Mainland China, DM)
 MUJI LIVAT CHANGSHA (Mainland China, DM)
 MUJI HUAIAN MIXC (Mainland China, DM)
 MUJI NANNING JIANGNAN WANDA (Mainland China, DM)
 MUJI XI'AN QUIJANG CREATIVE VALLEY (Mainland China, DM)
 MUJI SHENZHEN LONGGANG VANKE (Mainland China, DM)
 MUJI SHENZHEN BAY MIXC PHASE II (Mainland China, DM)
 MUJI SHANGHAI JINSHAN WANDA (Mainland China, DM)
 MUJI LINK PLAZA QIBAO (Mainland China, DM)
 MUJI E-MART MOKDONG (Korea, DM)
 MUJI KL EAST (Malaysia, DM)

Fiscal Year ending August 31, 2026

LFL = Like for Like

9月	10月	11月	第1Q	12月	1月	2月	第2Q	上期	3月	4月	5月	第3Q	9ヶ月	6月	7月	8月	第4Q	下期	年間
Sep	Oct	Nov	1Q	Dec	Jan	Feb	2Q	1H	Mar	Apr	May	3Q	9M	Jun	Jul	Aug	4Q	2H	Full Year

直営既存店+オンラインストア LFL directly managed stores (MUJI)+ Online store

直営合計+オンラインストア Directly managed stores total (MUJI) + Online store[illegible]

月末店舗数 (LS含む) Number of Stores at the End of Month (Include LS Stores)

[illegible]

チャネルについて

※同期間に30日以上継続して休業した店舗を除く

Definition of Sales Channel:

• LFL (Like-for-Like) : Stores fully operated during the prior fiscal period
 ※excluding stores that were closed for 30 days or more in the previous term.

前年比数値について

- 直営数値：店舗売上高（売価ベース）前年同月比

Definition of figures:

- DM: Flash store sales as percentage of the same month prior fiscal year.

Sales, Number of Customers and Sales per Customer (Year-on-year comparison basis)

9月	10月	11月	第1Q	12月	1月	2月	第2Q	上期	3月	4月	5月	第3Q	9ヶ月	6月	7月	8月	第4Q	下期	年間
Sep	Oct	Nov	1Q	Dec	Jan	Feb	2Q	1H	Mar	Apr	May	3Q	9M	Jun	Jul	Aug	4Q	2H	Full Year

東アジア事業 / East

直営既存店+オンラインスト

直営既存店 + オンラインストア LFL Directly managed stores (MUJI) + Online store

[illegible]

直営合計+オンラインストア Directly managed stores total (MUJI) + Online store

[illegible]

月末店舗数 (LS含む) Number of Stores at the End of Month (Include LS Stores)

[illegible]

東南アジア・オセアニア事業 / Asia East/South & Oceania

Directly managed stores total (MUJI) + Online store[illegible]

月末店舗数 (LS含む) Number of Stores at the End of Month (Include LS Stores)

[illegible]

欧米事業 / Europe & Americas

直営合計+オンラインストア Directly managed stores total (MUJI) + Online store

[illegible]

月末店舗数 (LS含む) Number of Stores at the End of Month (Include LS Stores)

[illegible]

月末店舗数（国内外合計） Total MUJI Store as of the end of month

[illegible]