### Monthly Sales Trend for November 2024

### Japan Business

#### Sales, Number of Customers and Sales per Customer (Year-on-year comparison basis)

| %                   | LFL Directly Managed Stores + Online Store | All Directly Managed Stores + Online Store |
|---------------------|--|--|
| Sales               | 119.2                                      | 126.7                                      |
| Number of Customers | 107.1                                      | 113.8                                      |
| Sales per Customer  | 111.3                                      | 111.3                                      |

#### Sales by Product Category (year-on-year change)

| %         | LFL Directly Managed Stores + Online Store | All Directly Managed Stores + Online Store |
|-----------|--|--|
| Apparel   | 121.3                                      | 128.9                                      |
| Household | 122.4                                      | 129.6                                      |
| Foods     | 105.0                                      | 113.8                                      |

#### Number of Stores

|                              | LFL Directly Managed Stores | All Directly Managed Stores + Online Store |
|------------------------------|-----------------------------|--|
| Number of Stores             | 433                         | 649  |
| Number of New-opening Stores | -                           | 14   |
| Number of Closed Stores      |                             | 2  |

Store openings MUJI ALPLAZA MINAKUCHI MUJI LANDBRAIN CHITOSE MALL MUJI CHITA
MUJI BY\_U EDOGAWAMATSUE
MUJI FEEL FUJIOKA
MUJI YUMETOWN CHOHU MUJI AEON KANOYA SHOPPING CENTER MUJI TOMOBE SQUARE MUJI ITOYOKADO MINAMIOSAWA MUJI LICOPA HIGASHIYAMATO MUJI SHINJO MUJI BLUMER MAITAMON MUJI KANRA SHOPPING PARK MUJISOO RAIRIA OHASHI

Sales trends
In November 2024, on a year-on-year sales basis, monthly sales were 119.2% at LFL directly managed stores and online stores, and 126.7% at all stores and online stores. Sales during MUII Week in November exceeded the previous year's results, despite the number of days being fewer than the previous year (Oct. 25-Nov. 4, 2024) in addition,even after the sales period ended, Household goods continued to sell well, and the sales of Apparel increased as the temperature dropped. There was no impact from the number of weekends and holidays YoY.

## Businesses Outside Japan

# Sales, Number of Customers and Sales per Customer (Year-on-year comparison basis)

### East Asia

|                      | LFL Directly Managed | Stores + Online Store | All Directly Managed | Stores + Online Store |
|----------------------|----------------------|-----------------------|----------------------|-----------------------|
|                      |                      | Mainland China        |                      | Mainland China        |
| Sales                | 109.5                | 110.8                 | 116.9                | 118.6                 |
| Number of Cusotomers | 116.7                | -                     | 125.3                | -                     |
| Sales per Customer   | 93.9                 | -                     | 93.3                 | -                     |

## Asia Fast / South & Oceania Rusiness

| Asia East/ South & Oceania Business |  |  |
|-------------------------------------|--|--|
|                                     | LFL Directly Managed Stores + Online Store | All Directly Managed Stores + Online Store |
| Sales                               | 95.1                                       | 122.1                                      |
| Number of Customers                 | -  | 126.0                                      |
| Sales per Customer                  | _  | 96.9                                       |

## Europe & Americas Business

|                     | LFL Directly Managed Stores + Online Store | All Directly Managed Stores + Online Store |
|---------------------|--|--|
| Sales               | 110.0                                      | 102.9                                      |
| Number of Customers | -  | 102.8                                      |
| Sales per Customer  | -  | 100.1                                      |

## Number of Stores by Business Segment

## East Asia

|                              | LFL Directly Managed Stores | All Directly Managed Stores + Online Store |
|------------------------------|-----------------------------|--|
| Number of Stores             | -                           | 536  |
| Number of New-opening Stores | -                           | 5  |
| Number of Closed Stores      | -                           | 0  |

## Asia East / South & Oceania Business

|                              | LFL Directly Managed Stores | All Directly Managed Stores + Online Store |
|------------------------------|-----------------------------|--|
| Number of Stores             | -                           | 113  |
| Number of New-opening Stores | -                           | 5  |
| Number of Closed Stores      | _                           | 0  |

## Europe & Americas Business

|                              | LFL Directly Managed Stores | All Directly Managed Stores + Online Store |
|------------------------------|-----------------------------|--|
| Number of Stores             | -                           | 50   |
| Number of New-opening Stores | -                           | 0  |
| Normalism of Classed Channel |                             | 0  |

Store openings
MUJI BEIJING SHIJINGSHAN WANDA PLAZA (Mainland China, DM) MUJI SHANGHAI ZHOUPU WANDA PLAZA (Mainland China, DM) MUJI SHANGHAI SONGJIANG INCITY (Mainland China, DM) MUJI CHANGSHA GARDEN CITY (Mainland China, DM) MUJI PLAZA HOLLYWOOD (Hong Kong, DM)
MUJI ONE BANGKOK (Thailand, DM)
MUJI CENTRAL KORAT (Thailand, DM) MUJI VINCOM ROYAL CITY (Vietnam, DM)
MUJI THISO MALL SALA (Vietnam, DM)
MUJI CHATSWOOD CONCOURSE (Australia, DM)

2025年8月期 月別売上・客数・客単価昨比(速報値) Fiscal Year ending August 31, 2025

月次概況 国内事業 Monthly sales trend Japan

|   | 9月            | 10月     | 11月   | 第1Q   | 12月 | 1月  | 2月  | 第2Q | 上期 | 3月  | 4月  | 5月  | 第3Q | 9ヶ月 | 6月  | 7月  | 8月  | 第4Q | 下期 | 年間        |
|---|---------------|---------|-------|-------|-----|-----|-----|-----|----|-----|-----|-----|-----|-----|-----|-----|-----|-----|----|-----------|
| LFL = Like for Like   | Sep           | Oct     | Nov   | 1Q    | Dec | Jan | Feb | 2Q  | 1H | Mar | Apr | May | 3Q  | 9M  | Jun | Jul | Aug | 4Q  | 2H | Full Year |
|   |               |         |       |       |     |     | ,   |     |    |     |     |     |     |     |     |     |     |     |    |           |
| 衣服 Apparel  | 105.7         | 101.7   | 121.3 | 110.2 |     |     |     |     |    |     |     |     |     |     |     |     |     |     |    | 110.2     |
| 生活 Household  | 121.5         | 132.6   | 122.4 | 125.8 |     |     |     |     |    |     |     |     |     |     |     |     |     |     |    | 125.8     |
| 食品 Food   | 103.6         | 119.6   | 105.0 | 109.7 |     |     |     |     |    |     |     |     |     |     |     |     |     |     |    | 109.7     |
| 直営既存店 + オンラインストア<br>LFL Directly managed stores (MUJI) + Online store | 113.4         | 118.6   | 119.2 | 117.6 |     |     |     |     |    |     |     |     |     |     |     |     |     |     |    | 117.6     |
| 衣服 Apparel  | 114.4         | 110.3   | 128.9 | 118.4 |     |     |     |     |    |     |     |     |     |     |     |     |     |     |    | 118.4     |
| 生活 Household  | 130.8         | 142.9   | 129.6 | 134.6 |     |     |     |     |    |     |     |     |     |     |     |     |     |     |    | 134.6     |
| 食品 Food   | 115.9         | 132.0   | 113.8 | 120.6 |     |     |     |     |    |     |     |     |     |     |     |     |     |     |    | 120.6     |
| 直営合計+オンラインストア<br>Directly managed stores total (MUJI) + Online store  | 122.9         | 128.5   | 126.7 | 126.5 |     |     |     |     |    |     |     |     |     |     |     |     |     |     |    | 126.5     |
| 直営既存店+オンラインストア LFL directly managed stores                            | (MUJI)+ Onlin | e store |       |       |     |     |     |     |    |     |     |     |     |     |     |     |     |     |    |           |

直営既存 客数 客単価 Number of Customers 108.3 107.8 107.7 Sales per Customer 104.7 110.0 111.3 109.2 
 商営合計・オンラインストア Directly managed stores total (MUJI) + Online store

 客数
 Number of Customers
 116.2
 115.5
 113.8
 115.1

 客単価
 Sales per Customer
 105.8
 111.3
 111.3
 109.9

月末店舗数(LS含む)Number of Stores at the End of Month (Include LS Stores) 店舗数 Number of Stores 631 637 当月出店数 Number of New-opening Stores 9 6 当月退店数 Number of Closed Stores 1 0 14 29 2 3 Definition of Sales Channel:

• LFL (Like-for-Like): Stores fully operated during the prior fiscal period

\*\*Excluding stores that were closed for 30 days or more in the previous term. 月末店舗数(じ言び)Number of Stores at the End of Mont 店舗数 Number of Stores 当月出店数 Number of New-opening Stores 当月退店数 Number of Closed Stores チャネルについて ・ 直営既存店:前年期首から期末まで通年で稼働した店舗 ※同期間に30日以上継続して休業した店舗を除く

前年比数値について • 直営数値:店舗売上高(売価ベース)前年同月比

Definition of figures:

• DM: Flash store sales as percentage of the same month prior fiscal year.

## 海外車業 セグソント回

Sales. Number of Customers and Sales per Customer (Year-on-year comparison basis)

| <b>海外</b> 事業 | ゼツ | メン | ᅜᆌ |
|--------------|----|----|----|
|              |    |    |    |

| Sales, Number             | of Customers and Sales per Customer (Yea                       | ir-on-year comp           | arison basis     | i)          |           |      |     |     |   |  |     |     |     |  |  |     |     |     |   |              |          |
|---------------------------|--|---------------------------|------------------|-------------|-----------|------|-----|-----|---|--|-----|-----|-----|--|--|-----|-----|-----|---|--------------|----------|
|                           |  | 9月                        | 10月              | 11月         | 第1Q       | 12月  | 1月  | 2月  | 第2Q                                     | 上期   | 3月  | 4月  | 5月  | 第3Q  | 9ヶ月  | 6月  | 7月  | 8月  | 第4Q                                     | 下期           | 年間       |
| LFL = Like                | for Like   | Sep                       | Oct              | Nov         | 1Q        | Dec  | Jan | Feb | 2Q                                      | 1H   | Mar | Apr | May | 3Q   | 9M   | Jun | Jul | Aug | 4Q                                      | 2H           | Full Yea |
| 東アジア事業                    | / East Asia  |                           |                  |             |           |      |     |     |   |  |     |     |     |  |  |     |     |     |   |              |          |
| 直営既存店+                    | オンラインストア   | 402.4                     | 405.2            | 400.5       |           |      | T   | T   |   |  |     | T   | T   |  |  |     |     |     |   |              |          |
| LFL Directly ma           | anaged stores (MUJI) + Online store                            | 102.4                     | 106.2            | 109.5       | 106.8     |      |     |     |   |  |     |     |     |  |  |     |     |     |   |              | 106      |
| 中国大阪                      | 整 Mainland China   | 103.9                     | 112.3            | 110.8       | 110.0     |      |     |     |   |  |     |     |     |  |  |     |     |     |   |              | 110      |
| 直営合計+オン                   | ラインストア   | 111.6                     | 114.4            | 116.9       | 115.0     |      |     |     |   |  |     |     |     |  |  |     |     |     |   |              | 115      |
| Directly manag            | ed stores total (MUJI) + Online store                          | 111.6                     | 114.4            | 110.9       | 115.0     |      |     |     |   |  |     |     |     |  |  |     |     |     |   |              | 112      |
| 中国大阪                      | 垫 Mainland China   | 113.6                     | 121.9            | 118.6       | 118.9     |      |     |     |   |  |     |     |     |  |  |     |     |     |   |              | 118      |
| 直営既存店+                    | オンラインストア LFL Directly managed stores                           | s (MUJI)+ Online          | store            |             |           |      |     |     |   |  |     |     |     |  |  |     |     |     |   |              |          |
| 客数                        | Number of Customers  | 104.8                     | 110.2            | 116.7       | 110.7     |      |     |     |   |  |     |     |     |  |  |     |     |     |   |              | 110      |
| 客単価                       | Sales per Customer   | 97.7                      | 96.4             | 93.9        | 96.5      |      |     |     |   |  |     |     |     |  |  |     |     |     |   |              | 96       |
| 直堂合計+オン                   | ラインストア Directly managed stores total (N                        | ALLII) + Online st        | tore             |             |           |      |     |     |   |  |     |     |     |  |  |     |     |     |   |              |          |
| 客数                        | Number of Customers  | 114.1                     | 119.0            | 125.3       | 119.7     |      |     |     |   |  |     |     |     |  |  |     |     |     |   |              | 119      |
| 客単価                       | Sales per Customer   | 97.8                      | 96.1             | 93.3        | 96.1      |      |     |     |   |  |     |     |     |  |  |     |     |     |   |              | 96       |
| 日本作舗物 /                   | LS含む) Number of Stores at the End of M                         | touth (Include 1          | C Stores)        |             |           | 201  |     | '   |   |  |     |     |     |  |  |     |     |     |   |              |          |
| 月木店舗数(<br>店舗数             | LS書む) Number of Stores at the End of M<br>Number of Stores     | lonth (Include LS         | 5 Stores)<br>531 | F26         | 536       | 31   | 1   |     |   |  |     | _   |     | 100000000000000000000000000000000000000  |  |     |     |     | 100000000000000000000000000000000000000 |              |          |
| 店舗数<br>当月出店数              | Number of Stores Number of New-opening Stores                  | 531                       | 531              | 536<br>5    | 536<br>15 |      | +   | -   | -                                       | 1  |     | -   | -   |  |  |     |     |     | 1                                       |              | 5        |
| ヨクロ店 <u>数</u><br>当月退店数    | Number of Closed Stores  | 3                         | 3                |             | 13        |      |     |     | -                                       |  |     |     |     |  |  |     |     |     |   |              |          |
|                           |  |                           | 3                | - 0         |           | 81   |     |     |   | <u>:::::::::::::::::::::::::::::::::::::</u> |     |     | 1   | B:::::::::::::::::::::::::::::::::::::   | <u>:::::::::::::::::::::::::::::::::::::</u> |     |     |     | 100000000000000000000000000000000000000 |              | 3333     |
|                           | <b>†セアニア事業 / A</b> sia East/South & Ocea<br>オンラインストア           |                           |                  |             |           | 8    |     |     |   |  |     |     |     |  |  |     |     |     | 100000000000000000000000000000000000000 |              |          |
|                           | anaged stores (MUJI) + Online store                            | 92.6                      | 97.3             | 95.1        | 95.8      |      |     |     |   |  |     |     |     |  |  |     |     |     |   |              | 95       |
| 直営合計+オン                   |  | 440.0                     | 424.0            | 422.4       |           |      |     |     |   |  |     |     |     |  |  |     |     |     |   |              |          |
| Directly manag            | ged stores total (MUJI) + Online store                         | 118.2                     | 124.8            | 122.1       | 121.8     |      |     |     |   |  |     |     |     |  |  |     |     |     |   |              | 121      |
|                           | ラインストア Directly managed stores total (N                        |                           |                  |             |           |      |     |     |   |  |     |     |     | P  |  |     |     |     |   | ************ |          |
| 客数                        | Number of Customers  | 116.5                     | 126.8            | 126.0       | 123.1     |      |     |     |   |  |     |     |     |  |  |     |     |     |   |              | 123      |
| 客単価                       | Sales per Customer   | 101.4                     | 98.4             | 96.9        | 98.9      |      |     |     |   |  |     |     |     |  |  |     |     |     |   |              | 98       |
|                           | LS含む) Number of Stores at the End of M                         |                           |                  |             |           |      |     |     |   |  |     |     |     |  |  |     |     |     |   |              | *****    |
| 店舗数                       | Number of Stores   | 106                       | 108              | 113         | 113       |      |     |     |   |  |     |     |     |  |  |     |     |     |   |              | 1        |
| 当月出店数                     | Number of New-opening Stores                                   | 1                         | 2                | 5           | 8         |      |     |     |   |  |     |     |     |  |  |     |     |     |   |              |          |
| 当月退店数                     | Number of Closed Stores  | 0                         | 0                | 0           | C         | )    |     |     |   |  |     |     |     |  |  |     |     |     |   |              |          |
|                           | urope & Americas   |                           |                  |             |           |      |     |     |   |  |     |     |     |  |  |     |     |     |   |              |          |
|                           | オンラインストア   | 106.3                     | 111.9            | 110.0       | 109.4     |      |     |     |   |  |     |     |     |  |  |     |     |     |   |              | 109      |
|                           | anaged stores (MUJI) + Online store                            | 100.5                     | 111.5            | 110.0       | 205       |      |     |     |   |  |     |     |     |  |  |     |     |     |   |              | 203      |
| 直営合計+オン<br>Directly manae | ·ラインストア<br>ted stores total (MUJI) + Online store              | 98.0                      | 104.2            | 102.9       | 101.7     |      |     |     |   |  |     |     |     |  |  |     |     |     |   |              | 101      |
|                           |  | ALIII) - Onlin            | lara             |             |           | 121  |     | 1   | p.::::::::::::::::::::::::::::::::::::  |  |     | -   |     | p.::::::::::::::::::::::::::::::::::::   |  |     |     |     | h                                       | p-:::::::::  | 22228    |
| 直宮台計+オン<br>客数             | ラインストア Directly managed stores total (N<br>Number of Customers | 4UJI) + Online st<br>95.6 | 98.6             | 102.8       | 99.0      |      |     |     |   |  |     | I   |     |  |  |     |     |     |   |              | 99       |
| 客単価                       | Sales per Customer   | 102.5                     | 105.7            | 100.1       | 102.8     | 8    |     |     |   |  |     |     |     |  |  |     |     |     |   |              | 102      |
|                           |  |                           |                  | ,           |           | 22   | -   | 1   | h                                       |  |     |     |     | p  |  |     |     |     | p                                       | p            | 2222     |
| <b>月末店舗数</b><br>店舗数       | (LS含む) Number of Stores at the End<br>Number of Stores         | of Month (Inc             | clude LS Sto     | ores)<br>50 | 50        | SI . |     | 1   |   |  |     | _   | _   |  |  |     |     |     |   |              |          |
| 当月出店数                     | Number of New-opening Stores                                   | 0                         | 0                |             | C         |      | 1   | _   | 1                                       |  |     | _   |     | 1  |  |     |     |     | 1                                       |              |          |
| 当月退店数                     | Number of Closed Stores  | 0                         | 0                |             |           |      |     |     |   |  |     |     |     |  |  |     |     |     |   |              |          |
|                           | Entropy Table 1997   |                           |                  |             |           |      |     |     |   |  |     |     |     |  |  |     |     |     |   |              |          |
| <b>月末店舗数(</b><br>店舗数      | 国内外合計) Total MUJI Store as of the e<br>Number of Stores        | 1,318                     | 1,326            | 1,348       | 1,348     | 5    | 1   |     | 100000000000000000000000000000000000000 |  |     | _   |     |  |  |     |     |     | 100000000000000000000000000000000000000 |              | 1,3      |
| 当月出店数                     |  | 1,318                     | 1,326            | 1,348       | 1,348     |      | +   | -   | -                                       |  |     | +   | -   | -  |  |     |     |     | -                                       | 1            | 1,3      |
| コプロ心対                     | Number of New-opening Stores                                   |                           |                  |             |           |      |     |     | 100000000000000000000000000000000000000 |  |     |     | 1   | protesti de la constitución de l | :::::::::::::::::::::::::::::::::::::::      |     |     |     | 111111111111111111111111111111111111111 |              | 1111     |
| 当月退店数                     | Number of Closed Stores  | 4                         | 3                | 2           | 9         |      |     |     | 33333333333333                          |  |     |     |     |  |  |     |     |     | 333333333333333333333333333333333333333 |              |          |