

Monthly Sales for September 2022

Japan Business

Sales Growth, Customer Traffic and Sales per Customer Year-on-Year

Japan	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Sales (%)	86.1	96.2
Customer Traffic (%)	93.3	103.5
Sales per Customer (%)	92.2	92.9

Sales Growth Year-on-Year by Product Category

Japan	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Apparel (%)	95.4	105.2
Household (%)	83.2	91.1
Foods (%)	81.5	98.1

Number of Stores

Japan	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	357	506
Number of New-opening Stores	-	13
Number of Closed Stores	-	0

Store Openings

EVERY OKANAKA TSUDA (OKAYAMA,DM)
 DAIMARU FUKUOKA TENJIN (FUKUOKA,DM)
 LUVIT PARK OGUCHI (AICHI,DM)
 FORTE YOKOHAMA KAWAWA (KANAGAWA,DM)
 YOUME TOWN CITY MALL (KUMAMOTO,DM)
 MINOH QSMALL (OSAKA,DM)
 AEONMALL SHIMOTSUMA (IBARAKI,DM)
 AEON ICHIKAWAMYODEN (CHIBA,DM)
 AI Plaza NAGAHAMA (SHIGA,DM)
 HANKYU NISHINOMIYA GARDENS (HYOGO,DM)
 AEON TOWN ISE LALAPARK (MIE,DM)
 AI Plaza OMIHACHIMAN (SHIGA,DM)
 MUJIcon CIAL PLAT HIGASHIKANAGAWA (KANAGAWA,DM)

Sales Comment

In September, the sales resulted in LFL stores + online store decreased by 13.9% year-on-year, and for all stores + online store, the number decreased by 3.8%. By product, even sales of apparel at existing stores were below the previous year's level, it slightly showed a recovery trend in inner wear and mens and ladies wear. As of Household and Food, it continuously struggled. There is no influence of the difference in the number of weekends and holidays.

Businesses Outside Japan

Sales Growth, Customer Traffic and Sales per Customer Year-on-Year by Business Segment

【East Asia Business】

	LFL Directly Managed Stores + Online Store		All Directly Managed Stores + Online Store	
		Mainland China		Mainland China
Sales (%)	91.3	83.8	99.8	93.5
Customer Traffic (%)	92.0	-	100.0	-
Sales per Customer (%)	99.2	-	99.8	-

【Asia East / South & Oceania Business】

	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Sales (%)	138.0	191.8
Customer Traffic (%)	-	191.4
Sales per Customer (%)	-	100.2

【Europe & Americas Business】

	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Sales (%)	122.9	122.6
Customer Traffic (%)	-	124.2
Sales per Customer (%)	-	98.7

Number of Stores by Business Segment

【East Asia Business】

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	-	446
Number of New-opening Stores	-	6
Number of Closed Stores	-	2

【Asia East / South & Oceania Business】

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	-	80
Number of New-opening Stores	-	0
Number of Closed Stores	-	0

【Europe & Americas Business】

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	-	57
Number of New-opening Stores	-	0
Number of Closed Stores	-	0

Store Openings

MUJI Wuhan Aeonmall jinyintan (Mainland China,DM)
 MUJI Huaian Huaxin mall (Mainland China,DM)
 MUJI Beijing yizhuang Longfor (Mainland China,DM)
 MUJI Shanghai Jiu guang center (Mainland China,DM)
 MUJI Shanghai Uni-city (Mainland China,DM)
 MUJI Taian Wanda Plaza (Mainland China,DM)

